SINGAPORE – ASIA'S INFANT NUTRITION CAPITAL
Formulating success for baby nutrition in Singapore

Asia presents tremendous opportunities for infant nutrition companies. According to a 2011 Euromonitor report, Asia is the largest regional market for baby food in 2010. And it is expected that the region will continue to drive growth for the baby food category, specifically for the milk formula segment.

Singapore is home as the strategic regional operations of the world’s leading infant nutrition companies. Our strong focus on food science and nutrition, coupled with a knowledge-intensive manufacturing base, are key reasons why Singapore plays host to many of the global leaders in the nutrition sector.

With a growing global population such as China, Southeast Asia and Latin America, these markets are pushing demand for nutritional products, in particular products for toddlers and children. In 2009, Abbott opened a state-of-the-art manufacturing facility in Singapore to meet the global demand. Mead Johnson Nutrition invested US$325 million in a facility that will enable the company to study paediatric nutrition and expand its capacity to produce leading infant formulas for the burgeoning Asian market. In turn, approximately 180 new jobs in Singapore will be created by the time construction is completed next year.
In 2011, Danone Research Centre for Specialised Nutrition opened in Singapore to look into child and maternal health in Asia Pacific. The first in Asia, the centre will focus fully on child overall growth and development of babies and children.

**Career opportunities in Consumer Business**

As Asia continues to present market opportunities, here in Singapore, the consumer business sector is set to look more vibrant than before. With more than half of the top 20 global players having a regional base in the country today, these companies undertake a full range of activities across the entire value chain including research, product innovation, brand development, marketing, sales, distribution and supply chain.

To find out where you might fit in the consumer business sector, visit: [http://www.contactsingapore.sg/eCareers/Consumer_Business/June2013/Jobs](http://www.contactsingapore.sg/eCareers/Consumer_Business/June2013/Jobs) to view some of the available positions.

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i Source: Safety First: Global Baby – Food Opportunities and Challenges to 2015 (February 2011), Euromonitor

ii Projected compounded annual growth rate for milk formula in Asia Pacific for the period 2010 to 2015: ~10%